

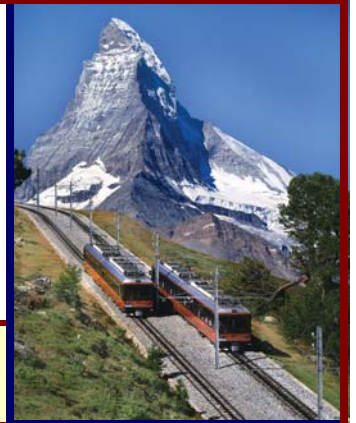
The Vanderbilt Alumni Association and
Owen Graduate School of Management present

THE GREAT JOURNEY THROUGH EUROPE

HOLLAND ♦ GERMANY ♦ FRANCE ♦ SWITZERLAND

JOIN DEAN JAMES W. BRADFORD

JULY 2 TO 12, 2010



Immerse yourself in the cultural and scenic treasures of Europe's heartland on this cruise and rail itinerary tracing the Rhine River from the North Sea to the Swiss Alps. Board one of the prestigious AMADEUS PREMIUM FLEET ships in Amsterdam and wind your way through Holland, Germany and France, passing Gothic cathedrals, medieval castles, terraced vineyards and the legendary Lorelei Rock. Then travel overland by road and rail to the pristine alpine resort of Zermatt and to the beautiful lakeside town of Lucerne. Joining you is Dean James W. Bradford

of the Vanderbilt Owen Graduate School of Management. Dean Bradford also serves as the Ralph Owen Professor for the Practice of Management, and was appointed dean in 2005 after serving as acting dean for 9 months. He looks forward to joining you on this "Great Journey" through the heart of Europe.



ITINERARY

Day	Destination
1	Depart from the U.S.
2	Amsterdam, The Netherlands/Embark ship
3	Cologne, Germany
4	Koblenz/Rüdesheim
5	Heidelberg (Mannheim)
6	Strasbourg, France
7	Basel, Switzerland/Disembark ship/Gruyères/ Montreux/Zermatt
8	Zermatt/Matterhorn
9	Zermatt/Glacier Express to Andermatt/Lucerne
10	Lucerne/Mt. Pilatus
11	Lucerne/Zurich/Return to the U.S.



HIGHLIGHTS

- ◆ Explore the cultural and scenic treasures of the heart of Europe on this unique cruise and rail itinerary tracing the Rhine River from the North Sea to the Swiss Alps.
- ◆ Enjoy a five-night, exclusively chartered cruise accommodations aboard the prestigious AMADEUS PREMIUM river fleet, whose vessels are among the finest to ply the waterways of Europe.
- ◆ Walk through the soaring nave of Cologne Cathedral, a medieval fantasy in stone and the finest example of High Gothic architecture in Germany.
- ◆ Stroll through the storybook town of Rüdesheim in the heart of Germany's wine country and revel in the romantic charms of Heidelberg, known for its treasure trove of German architecture.
- ◆ Call at Strasbourg, a lively, cosmopolitan French city with a distinct German flavor that fuses the Old and the New Europe.
- ◆ Experience the soaring majesty of the Alps on three of Europe's most spectacular rail journeys — the *Gornergrat Bahn*, the *Glacier Express*, and the *Mt. Pilatus Railway*.
- ◆ 2 nights in the Alpine resort of Zermatt, nestled beneath the craggy peak of the Matterhorn.
- ◆ In Lucerne, see the *Hofkirche* (Court Church), one of the best examples of Swiss Renaissance architecture, and the Lion Monument, dedicated to Swiss Guards who gave their lives defending Louis XVI during the French Revolution.

AMADEUS PREMIUM FLEET

Crafted by Europe's finest shipbuilders, the vessels of the prestigious AMADEUS PREMIUM river fleet combine deluxe accommodations and exceptional service to provide an ideal venue for exploring Europe's waterways. Each ship offers approximately 70 elegant outside staterooms and suites tastefully appointed in classic styles with the finest amenities. Meals are served at single open seatings in an elegant dining room, where skilled chefs prepare exquisite fare incorporating local flavors and ingredients.

From
\$3295
per person
(land/cruise only)

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INCLUDED FEATURES

On-board the deluxe Amadeus Premium Fleet

- ◆ 5-night, exclusively chartered cruise from Amsterdam, The Netherlands, to Basel, Switzerland, with port calls at Cologne, Koblenz, Rudesheim and Mannheim (Heidelberg), Germany; and Strasbourg, France.
- ◆ Accommodations in an outside stateroom or suite with private bathroom facilities and air conditioning.
- ◆ Special welcome and farewell receptions.
- ◆ All meals served at a single seating—breakfast, lunch, afternoon tea, dinner and late-evening snack—featuring Continental cuisine.
- ◆ City walking tour of Cologne, including a visit to the city's magnificent Gothic Cathedral.
- ◆ Walking tour of the charming medieval town of Rudesheim, in the heart of the Rhine Valley.
- ◆ Excursion to Heidelberg's 13th-century castle.
- ◆ Tour of Strasbourg's historic Old Town with its timber-framed houses.

Scenic motorcoach transfer from Basel to Zermatt.

- ◆ Visits to the enchanting alpine towns of Gruyères and Montreux en route to Zermatt.

In Zermatt

- ◆ Two nights in a traditional, first-class chalet-style hotel.
- ◆ Swiss breakfast each morning.
- ◆ Dramatic rail journey aboard the *Gornergrat Bahn*, one of the most picturesque train rides in the world, with breathtaking views of the Matterhorn.



Train journey aboard the famous *Glacier Express* from Zermatt to Andermatt.

Scenic transfer from Andermatt to Lucerne.

In Lucerne

- ◆ 2 nights in a deluxe hotel, located at the feet of the Alps on the banks of Lake Lucerne.
- ◆ Swiss breakfast each morning.
- ◆ Walking tour of historic Lucerne.
- ◆ Cable-car excursion up Mt. Pilatus with descent on the *Pilatus Bahn*, the world's steepest cogwheel railway.
- ◆ Scenic cruise on Lake Lucerne.
- ◆ Farewell reception.

AMSTERDAM PRE-PROGRAM OPTION

Prior to embarking on your "Grand Tour," spend two nights in a first-class hotel in lively Amsterdam. Cruise through the heart of this historic city laced with tree-shaded canals; admire stately 16th- and 17th-century merchants' houses; view the artistic treasures of the Rijksmuseum, one of the world's foremost art galleries; and enjoy an excursion to the quaint maritime towns of Enkhuizen and Hoorn.

Enhanced Travel Services

- ◆ All transfers and luggage handling abroad for all participants who have purchased their air tickets through Gohagan & Company and whose arrival(s)/departure(s) coincide with the scheduled group transfer(s).
- ◆ All excursions and visits, as outlined in the itinerary, with experienced local guides.
- ◆ Gratuities to local guides and drivers on included excursions.
- ◆ Services of an experienced Gohagan & Company Travel Director throughout the trip.
- ◆ Hospitality desk on the ship and in the hotels.
- ◆ Travel document wallet, name badge and pre-departure information for each person.
- ◆ Automatic \$250,000 flight insurance policy for each participant ticketed on flights by Gohagan & Company.

Send to: VU Travel Program
PMB 407735, 2301 Vanderbilt Place
Nashville, TN 37240-7735

- Send me/us a detailed **The Great Journey through Europe** brochure



The Alumni Association

Enclosed is my/our check(s) for \$ _____ as deposit (\$600 per person).
Make check(s) payable to **Thomas P. Gohagan & Company**.
Deposits can also be made by credit card.

Name (as it appears on passport)

Name (as it appears on passport)

Address (no PO Box number please)

I/we authorize you to charge my/our deposit to: Visa MasterCard
Card No. _____
Exp. Date _____

City

State

Zip Code

Email Address

Signature as it appears on credit card

Telephone (Home)

(Business)

(Fax)

Tour No. 052-07/02/10-110